



# Salzburg Triumphs as a Hub of Cycling Culture: Successful Conclusion of the European Cycle Messenger Championship 2025

*Salzburg, 15-09-2025*

The city of Salzburg looks back on an extraordinary weekend: For four days, the European Cycle Messenger Championship (ECMC) 2025 transformed the city into the pulsing heart of international cycling culture.

With 151 participants from across Europe—ranging from Scotland and Latvia to Romania—as well as guests from overseas (Colombia, USA, and Australia), the event set a powerful example for sustainable urban mobility and international cycling culture.

## The New European Cycle Messenger Champions

On the final day, following thrilling races in the Open and WTNB (Women, Trans, Non-Binary) categories, the new champions were crowned in the Main Race—the premier discipline for couriers—as well as in the technically demanding Cargo Race:

- Main Race (Open): **Ben Krauss**, Germany
- Main Race (WTNB): **Pauline Roquette**, France
- Cargo Race (Open): **Jonas Karthäuser**, Germany
- Cargo Race (WTNB): **Katja Shaisi**, Germany

Special highlights included the spectacular hill sprint at Mönchsberg, the Sprint & Skid at Glanzeile, and the Footdown competition at MARK Salzburg ahead of the evening party.

## Berlin and Paris Following in the Footsteps of Salzburg's Cycling Culture

Following Budapest (2023) and Lausanne (2024), the success of ECMC 2025 positions Salzburg as a bike-culture-friendly city on the international map. While the championship moves on to **Berlin** for 2026, **Paris** was officially nominated in Salzburg as the host city for 2027.

The fact that Salzburg fits seamlessly into this line-up of European metropolises underscores the high status the city has achieved in the field of urban cycling culture.

## Strong Partnerships and Strengthened Cycling Culture in Salzburg

This success was only possible through the tireless commitment of the volunteer organizing team, numerous volunteers, and the great spirit of cooperation from all involved.



The Salzburg club Velo Bund (Salzburger Fahrradkulturverein) emerges from this championship with valuable know-how, new international contacts, and immense motivation. This knowledge will flow directly into the club's future activities to develop Salzburg's cycling culture in a sustainable and lively way.

Special thanks go to the **City of Salzburg** (Magistrat Salzburg), as well as the involved authorities, police, and various city services. Their professionalism and sensitivity to the requirements of this major sporting event were instrumental in its smooth execution. The **TriBühne Lehen** served as the ideal headquarters, acting as the social and organizational hub for the entire championship.

The ECMC 2025 was made possible by funding from the **City of Salzburg**, the support of the **Land Salzburg Sports Office**, as well as various **sponsors and partners**:

- **Local Level:** Support from organizations such as **Radlobby Salzburg** and the **Riders Collective**, local bike shops, and CO2-neutral logistical support provided by the courier company **Die Boten**.
- **International Level:** Renowned companies such as Cinelli and Clinch, as well as numerous courier businesses from across Europe, whose commitment supported the diversity and independence of the scene.

## About the ECMC

The European Cycle Messenger Championship (ECMC) is a significant, intercultural, and annual event for the bicycle and courier scene. It brings together bike messengers from all over Europe to measure their skills and endurance in a friendly competition.

From September 11th to 14th, 2025, the 29th championship will take place at various venues and public locations in the city of Salzburg, organized and managed on a voluntary basis by the "Salzburger Fahrradkulturverein" (Velo Bund).

The ECMC has existed since 1996. Recent events were held in Lausanne, Switzerland (2024), Budapest, Hungary (2023), and Bremen, Germany (2022). After Vienna (2017) and Graz (1998), Salzburg will be the third city in Austria to organize this event. The ECMC is overseen by the "International Federation of Bike Messenger Associations" (IFBMA).

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